

Design Justice & Smart-Enough Cities

Sasha Costanza-Chock

(pronouns: they/them or she/her)

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Massachusetts Institute of Technology

@schock

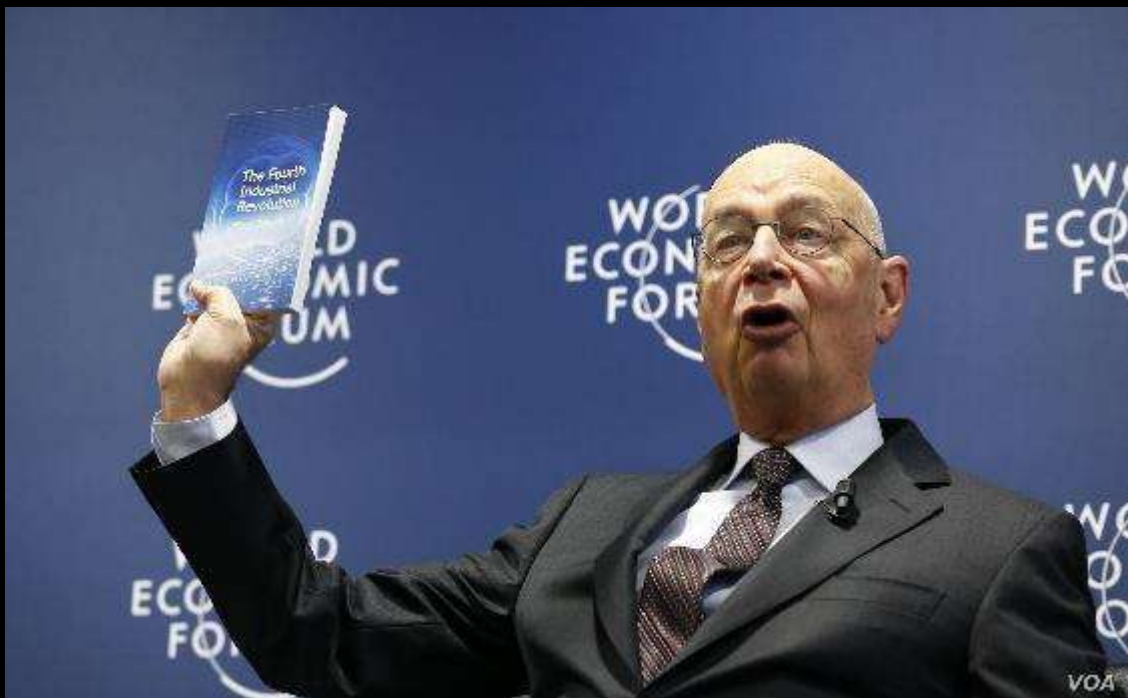
#DesignJustice

#SCEWC2019

Slides: <https://bit.ly/DJ-SCEWC2019>

The Fourth Industrial Revolution

Klaus Schwab



Klaus Schwab, Founder & Executive Chairman,
World Economic Forum (2015 article, 2017 book)

We Are All Moving Forward

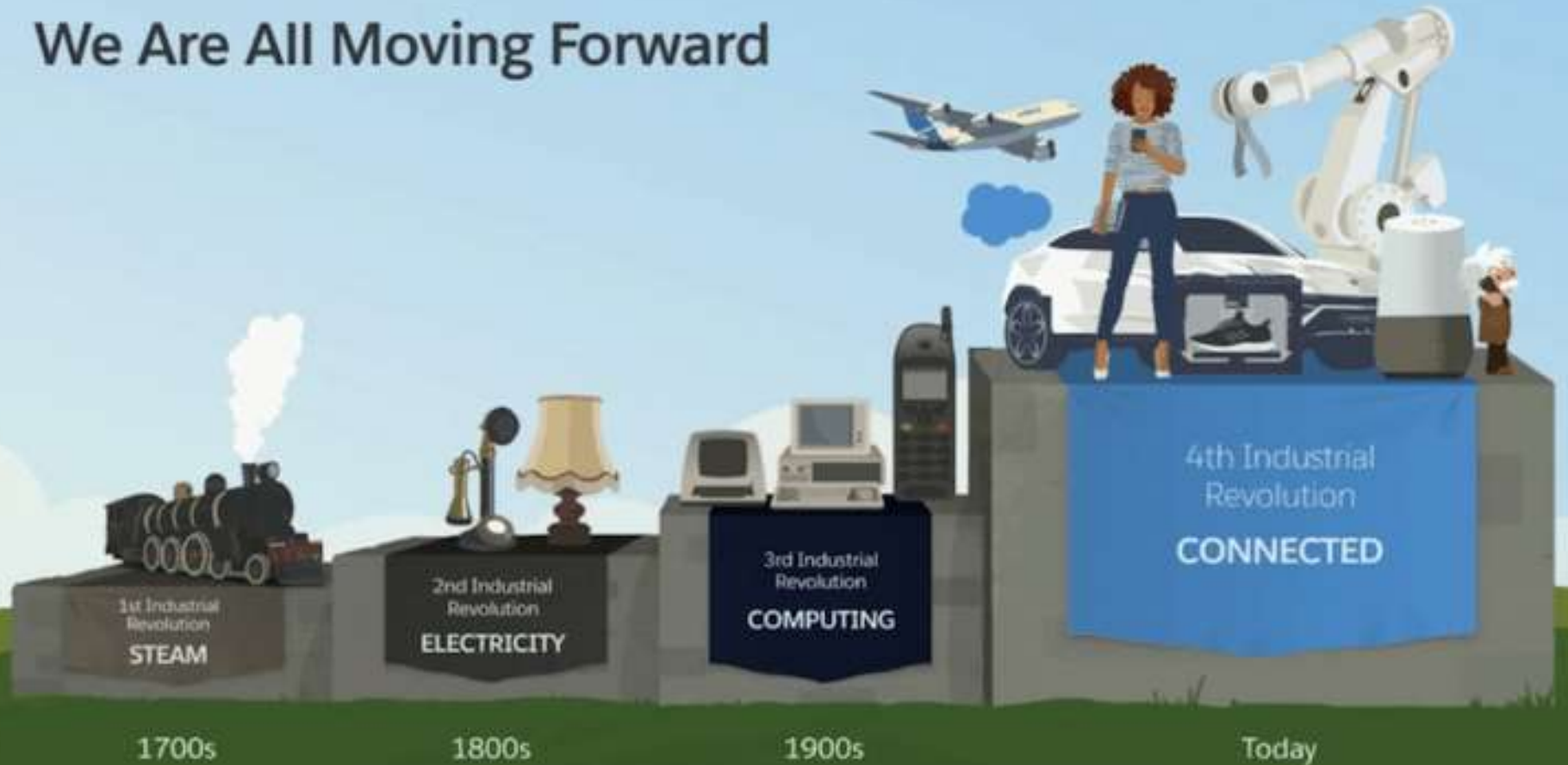
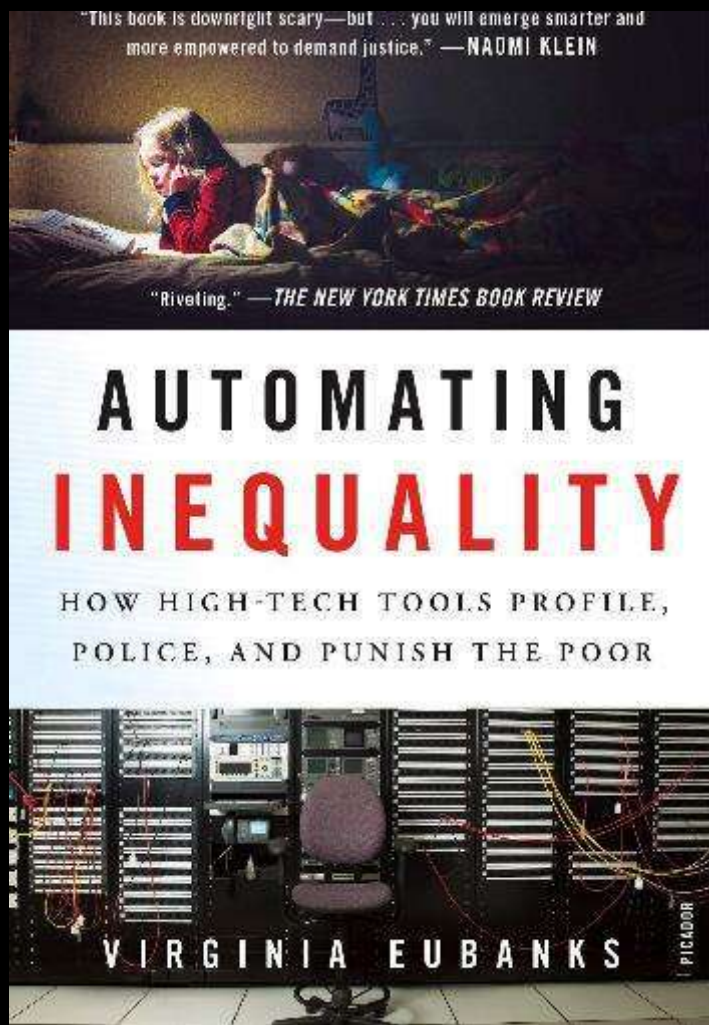
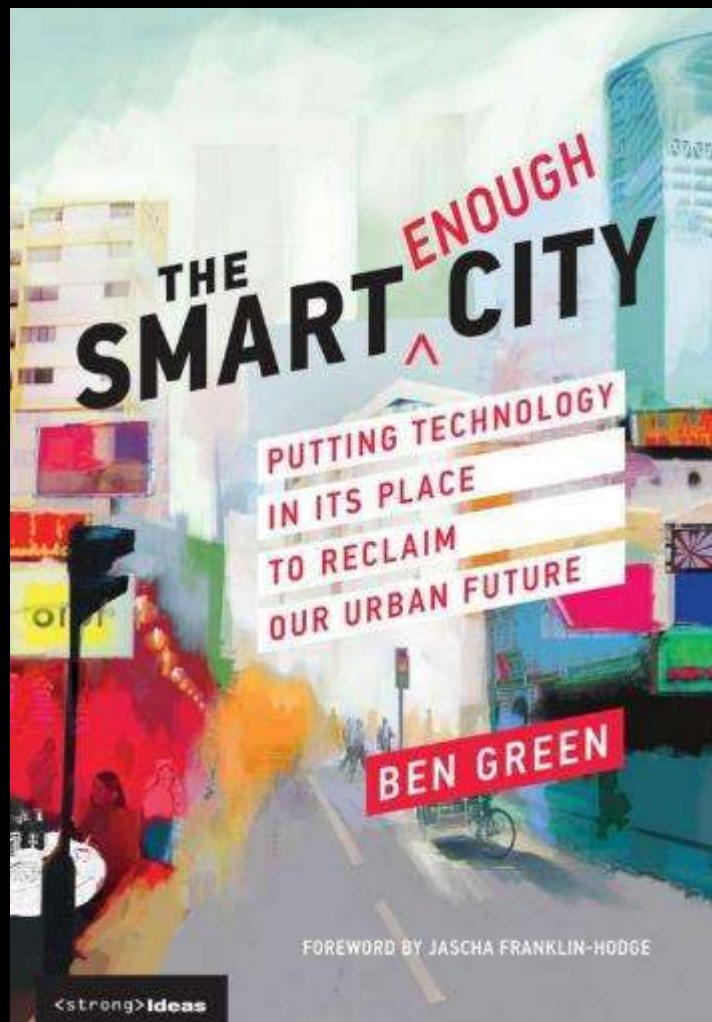


Image source: Salesforce Blog <https://www.salesforce.com/blog/2018/12/what-is-the-fourth-industrial-revolution-4IR.html>



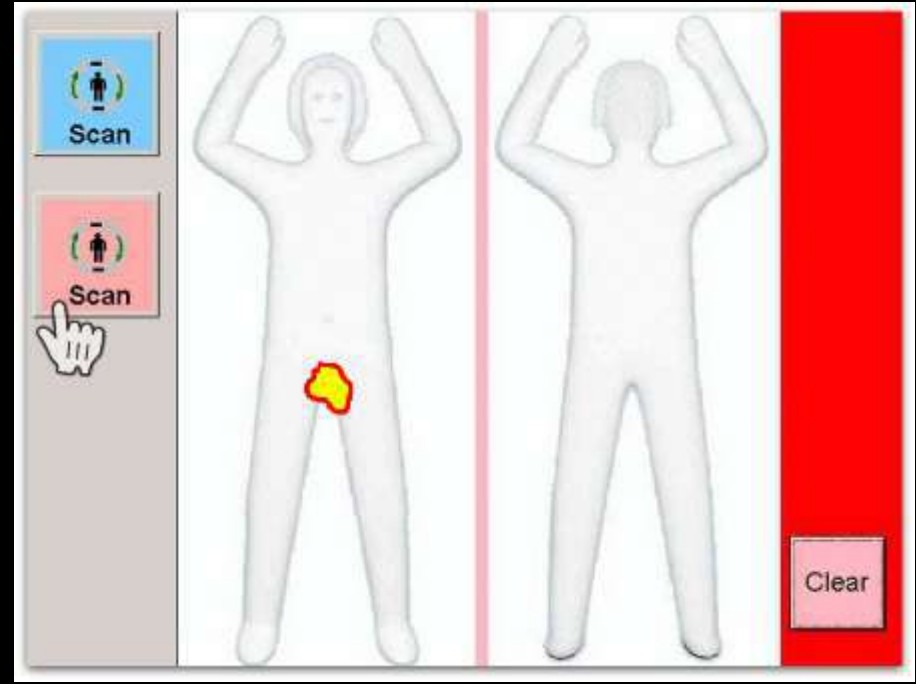
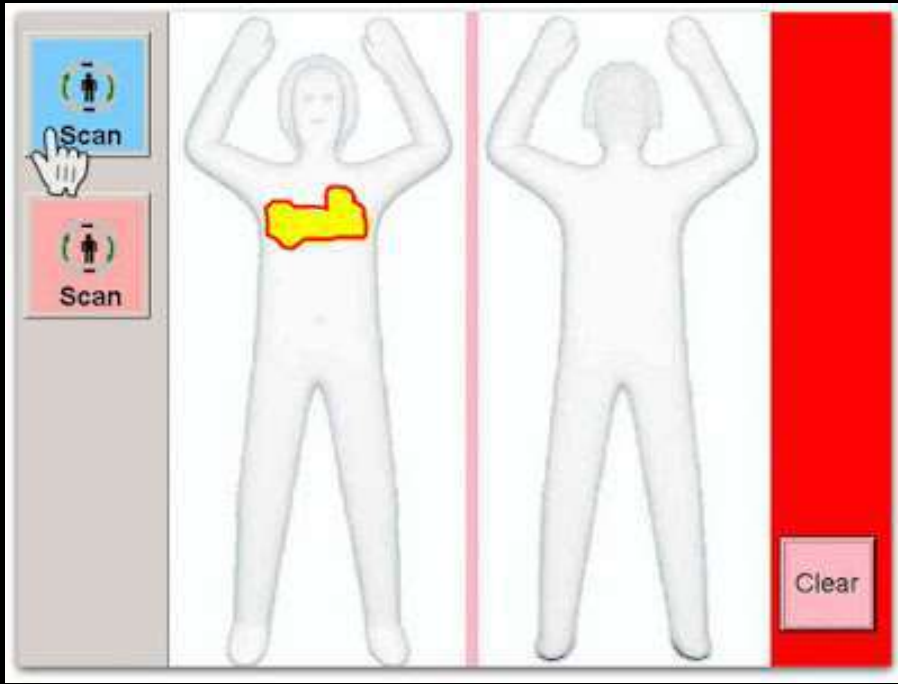


Image: 'Anomalies' highlighted in millimeter wave scanner interface, from "Traveling While Trans: The False Promise of Better Treatment," by Dr. Cary Gabriel Costello (2016). transadvocate.com/the-tsa-a-binary-body-system-in-practice_n_15540.htm

L3 - SafeView Proprietary



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L3 - SafeView Proprietary

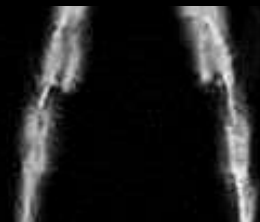


L3 - SafeView Proprietary



Do artifacts have politics?

Langdon Winner



SIMONE BROWNE

DARK MATTERS

ON THE SURVEILLANCE OF BLACKNESS



Joy Buolamwini

Computer Scientist and Digital Activist

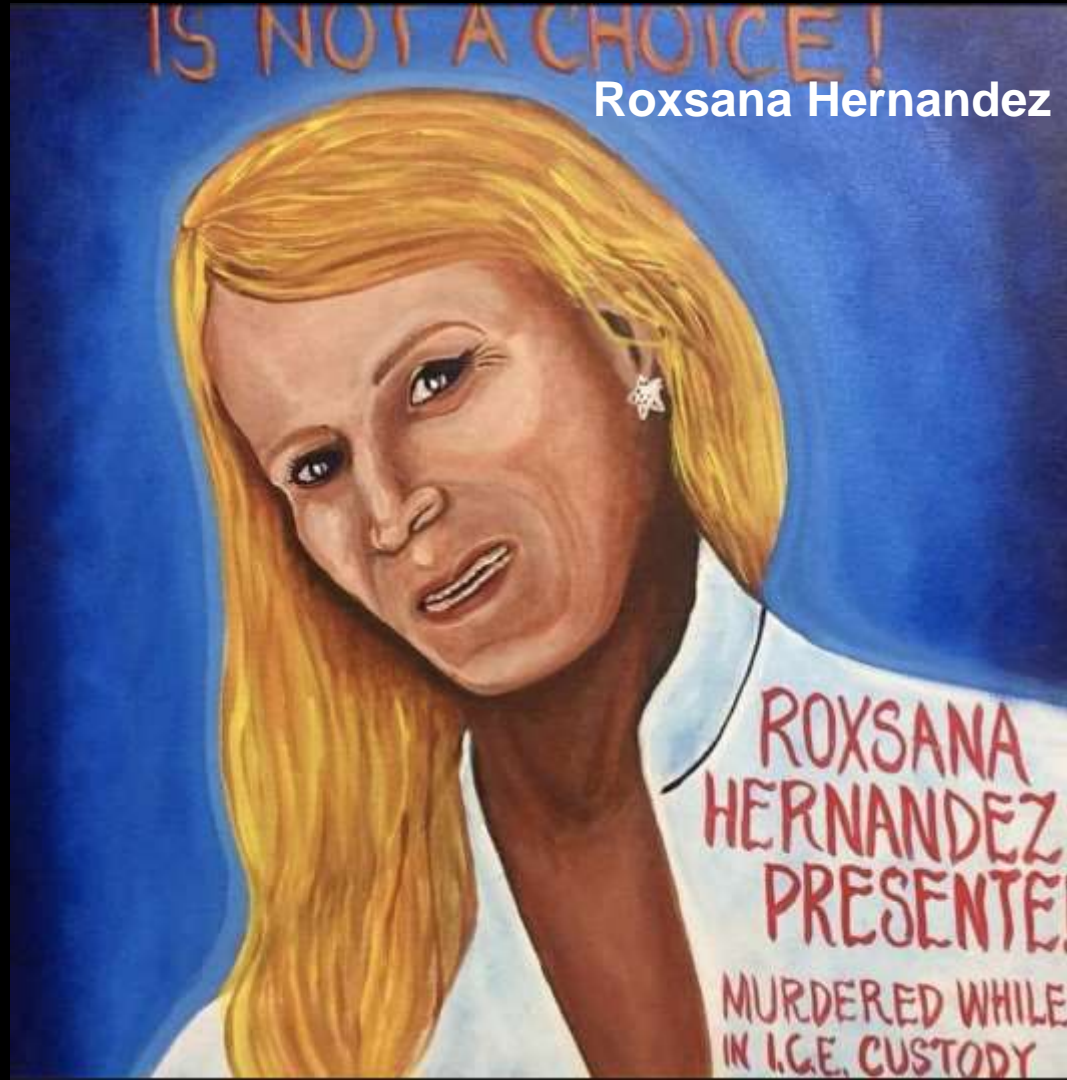
“

Our individual encounters with bias embedded into coded systems - a phenomenon I call the “coded gaze” - are only shadows of persistent problems with inclusion in tech and in machine learning.

@OJTCODE



Johana 'La Joa' Medina

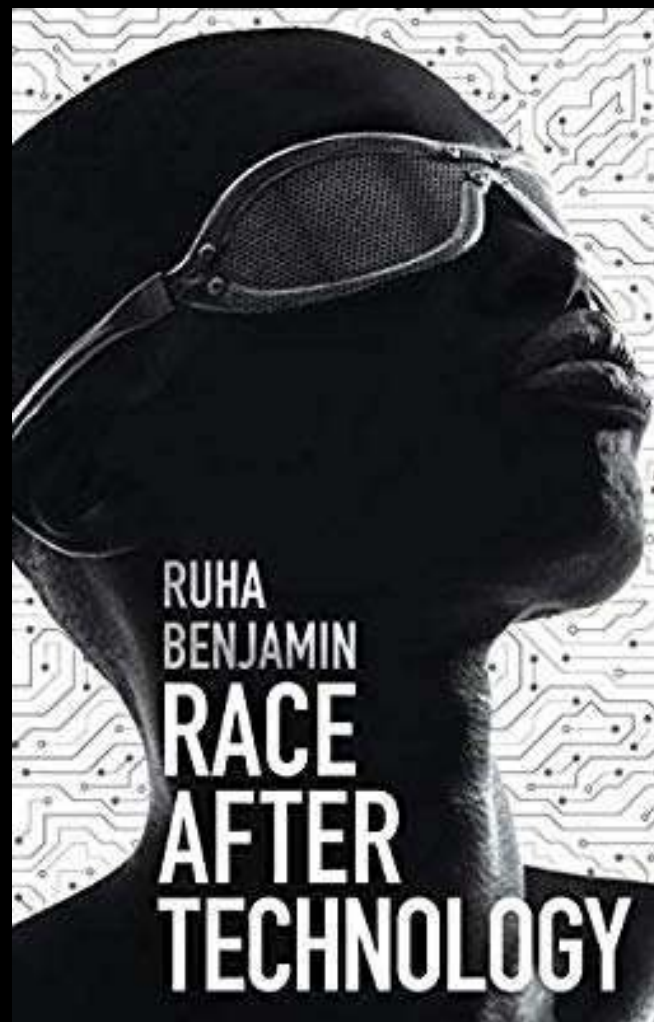
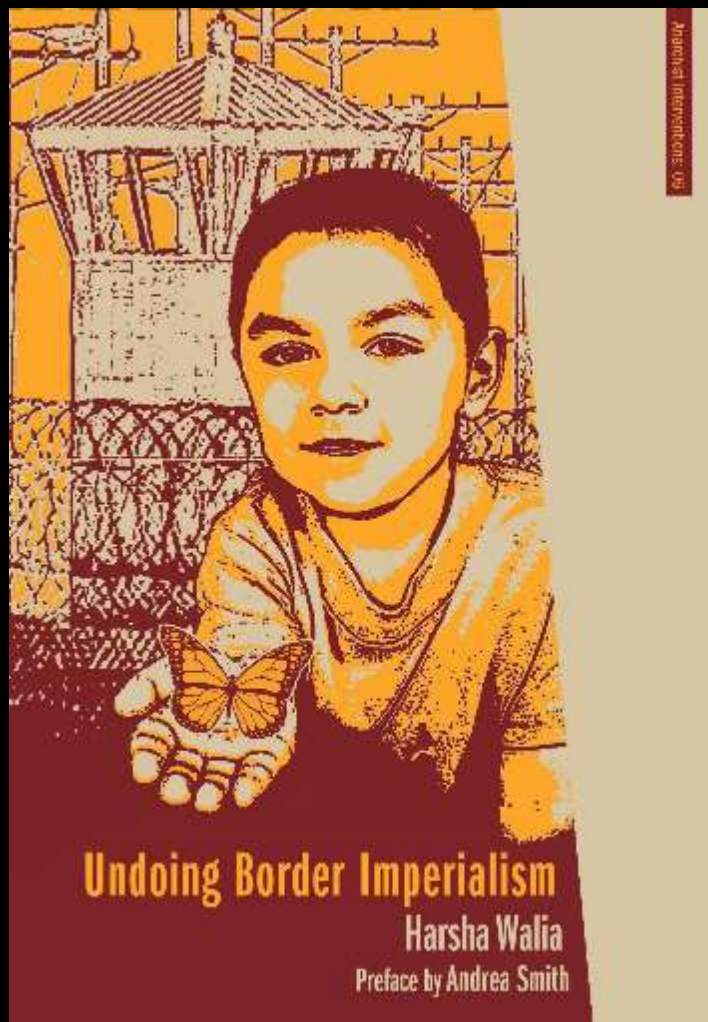


Roxsana Hernandez



Vasco Núñez de Balboa in 1513, setting his dogs to devour 40 Quarequa third-gender people (present-day Panama) who he read as men in women's clothing.

Pub. 1594 by Theodor deBry in *Americae Pars Qvarta*. Source: Marcia Ochoa, colorado.edu/genders/2016/05/19/los-huecos-negros-cannibalism-sodomy-and-failure-modernity-tierra-firme

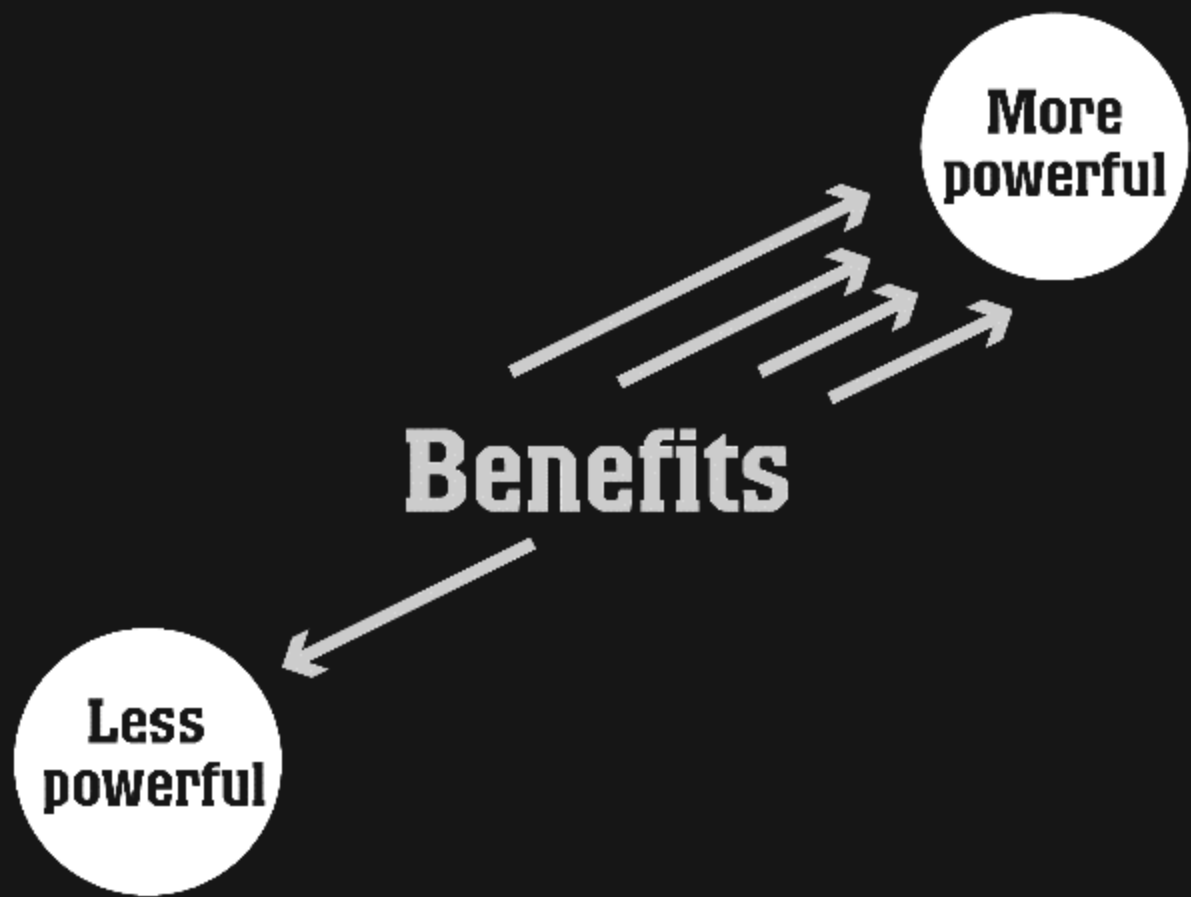




WHAT IS
DESIGN
JUSTICE?

→ designjustice.org

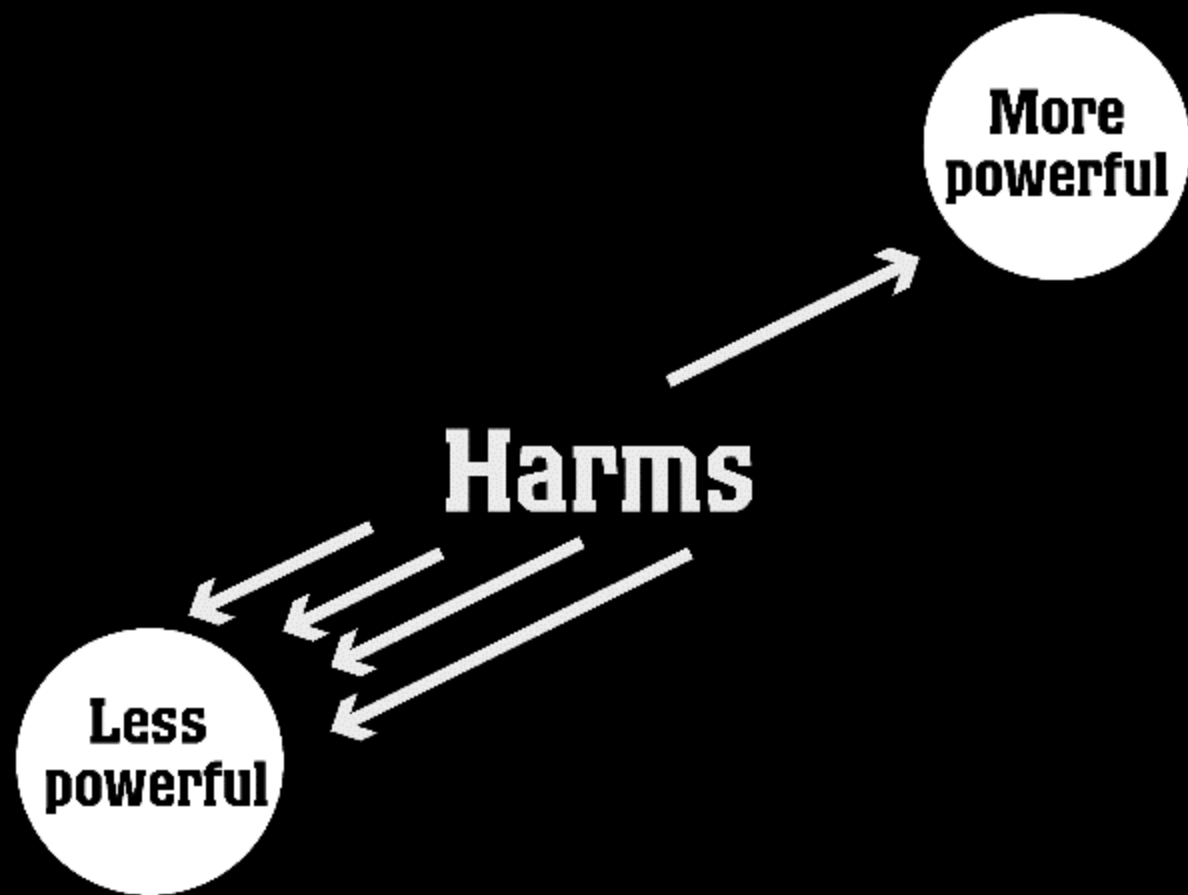
Design justice is a framework for analysis of how the design of sociotechnical systems influences the distribution of benefits and burdens between various groups of people.



Benefits

**More
powerful**

**Less
powerful**



Design justice focuses explicitly on how design reproduces and/or challenges the **matrix of domination** (Patricia Hill Collins): white supremacy, heteropatriarchy, capitalism, ableism, settler colonialism, and other forms of structural inequality.

**PATRICIA
HILL
COLLINS**

November 2018



BLACK FEMINIST THOUGHT

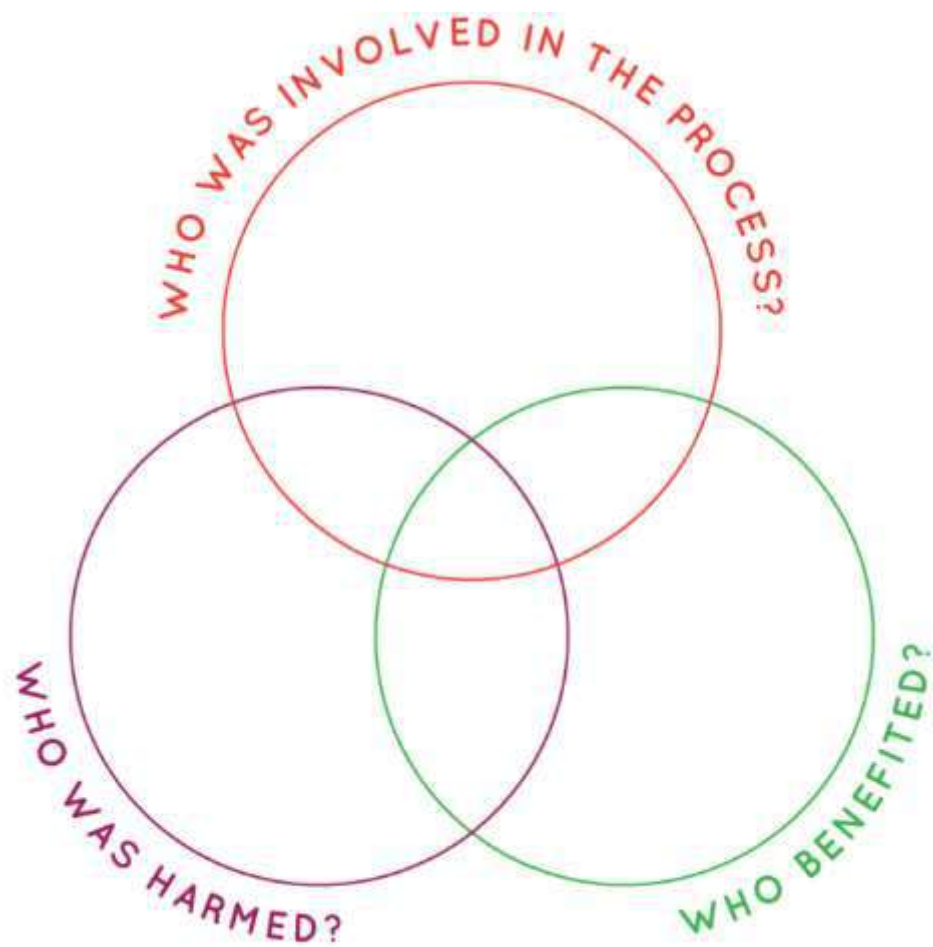


Knowledge, Consciousness,
and the Politics of Empowerment

SECOND EDITION

Patricia Hill Collins

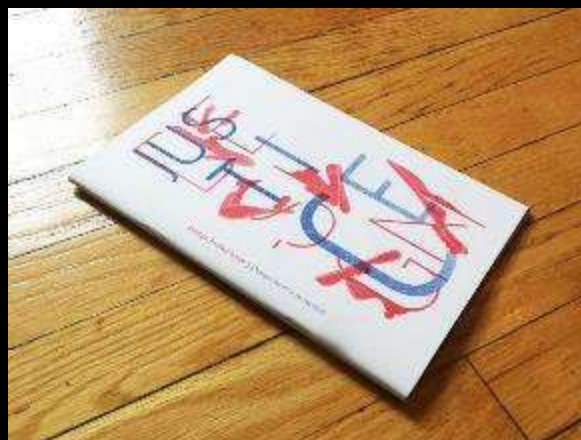
Design justice is a growing community of practice that focuses on the equitable distribution of design's benefits and burdens; meaningful participation in design decisions; and recognition of community-based, indigenous, & diasporic design traditions, knowledge, and practices.



The Design Justice Network

2016 – present







Building Consentful Tech

Consent from the ground up

How might the technologies we are most reliant upon look if they were designed with consent at their core? What if, before writing a single line of code, the following questions were asked:

Are people **Freely** giving us their consent to access and store parts of their digital bodies? Can potentially harmful personal information about a person be displayed or stored without their consent?

Does our system allow for **Reversible** consent? How easy is it for people to withdraw both their consent and their data?

How are we fully and clearly **Informing** people about what they're consenting to? Is important information about the risks a user might be exposed to buried in the fine print of the terms & conditions?

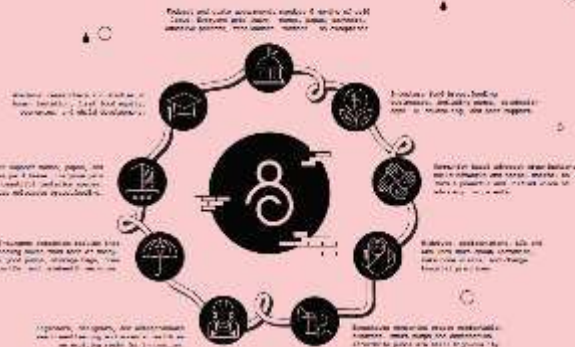
How are we making sure that the consent is **Enthusiastic**? Is there an option not to use this technology, which means that people use it because they prefer to use it? In many places one can only access social service benefits online. Declining to register with these online services is not an option for those who need these benefits most.

THE FUTURE OF BREASTFEEDING

IS IRREVERENT AND
INTERSECTIONAL, WITH
MAMAS, PARENTS, AND
BABIES AT THE CENTER.

All parents can earn money for their
families AND breastfeed their babies
— because they have time, support,
and useful products.

Mamas and papas never blame
themselves for “failing.” They
demand and get more from the
broken systems around them.



Make the Breast Pump Not Suck Hackathon & Policy Summit

#More Than Code

Practitioners reimagine the landscape of technology for justice and equity



Executive Summary

1. Nothing About Us Without Us

Adopt Co-Design Methods and Concrete Community Accountability Mechanisms.



2. From Silver Bullets to Useful Tools

Change the Narrative, Lead with Values, and Recognize Multiple Frames and Forms Across the Ecosystem.



3. #RealDiversityNumbers

Adopt proven strategies for diversity and inclusion.



4. Developers, Developers, Developers?

Recognize Different Roles and Expertise in Tech Work, and Support Alternative Pathways to Participation



5. Coops, Collectives, and Networks, Oh My!

Support Alternative Models Beyond Startups, Government Offices, and Incorporated Nonprofits.



co-design

civic media: collaborative design studio

[Home](#)[About](#)[DiscoTechs](#)[Projects](#)[Syllabus](#)

codesign.mit.edu

#TechWontBuildIt



**NO PRIDE IN
YOUTUBE**

#NOPRIDEINYT



**NO
GCP
4 CBP**



#NoTechForICE





Atlantic Plaza Towers residents protest doorway facial recognition. (Brooklyn Legal Services)

Somerville City Council could ban government agencies from using facial recognition technology

Posted May 11, 2019



Somerville City Councilor Ben Ewen-Campen proposed a ban on facial recognition technology.



<https://blog.tenthamentcenter.com/2019/05/san-francisco-committee-passes-ordinance-to-ban-facial-recognition/>

<https://www.masslive.com/police-fire/2019/05/somerville-city-council-could-ban-government-agencies-from-using-facial-recognition-technology.html>

A black and white photograph of a large, diverse crowd of people walking outdoors, likely on a city street. The crowd is dense and fills the frame. Overlaid on the center of the image is a yellow rectangular box containing the text "BLOCK SIDE WALK" in a bold, sans-serif font. The text is split across three segments by vertical lines within the box.

BLOCK SIDE WALK

The Design Justice Network Principles



We use design to **sustain, heal, and empower** our communities, as well as to seek liberation from exploitative and oppressive systems.



We **center the voices of those who are directly impacted** by the outcomes of the design process.



We **prioritize design's impact on the community**
over the intentions of the designer.



We view **change as emergent from an accountable, accessible, and collaborative process**, rather than as a point at the end of a process.



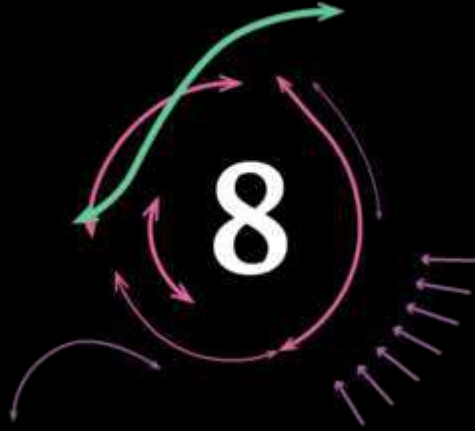
We see the role of the **designer as a facilitator rather than an expert.**



We believe that **everyone is an expert based on their own lived experience**, and that we all have unique and brilliant contributions to bring to a design process.



We **share design knowledge and tools** with our communities.



We work towards **sustainable, community-led and -
controlled** outcomes.



We work towards **non-exploitative solutions** that
reconnect us to the earth and to each other



Before seeking new design solutions, **we look for what is already working** at the community level. We honor and uplift traditional, indigenous, and local knowledge and practices.

Become a signatory

designjusticenetwork.org/network-principles/

IN UR LAPTOPZ

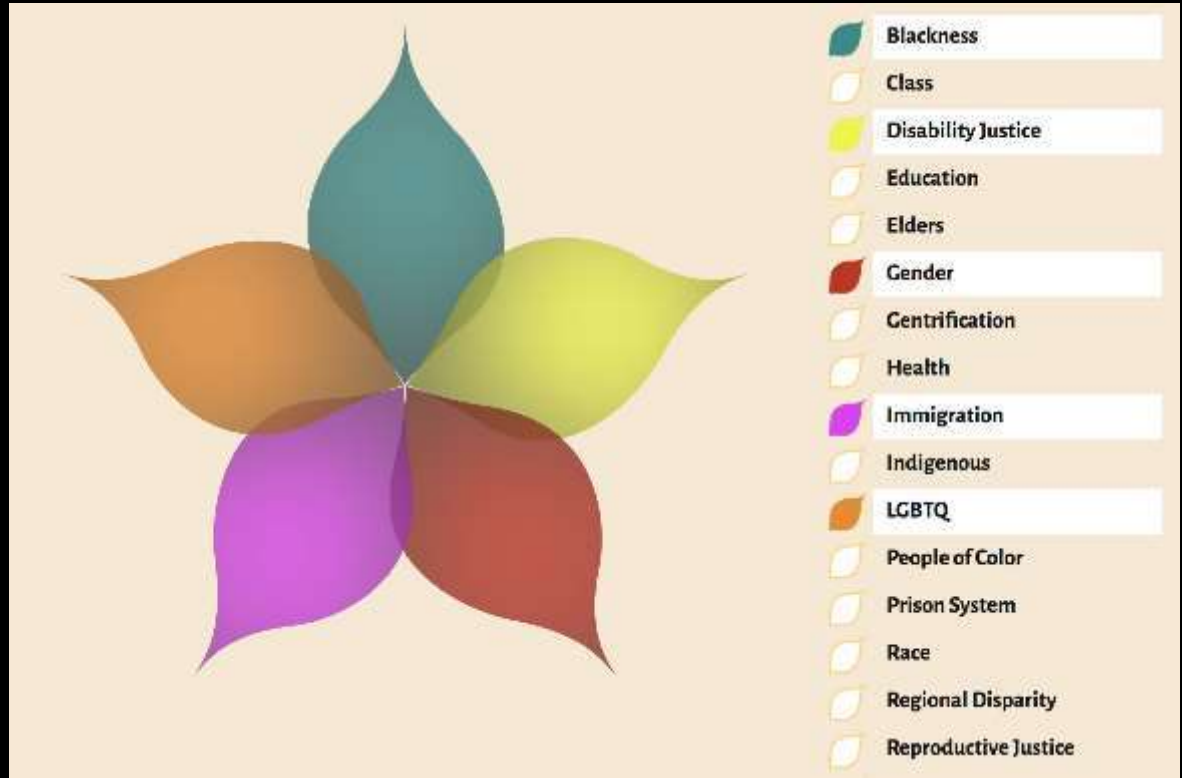


MEKIN TEH JUSTIZ DESAYNZ!1!!1!

Kthxbye!

**PS: Grab a free
Design Justice paper!
bit.ly/dj-drs2018-ssrn**

@schock



Kimberlé Crenshaw

Gender

none of your business

ZIP

(select)

bloke

female

gal

guy

male

miss

robot

none of your business



Government
of Canada

Gouvernement
du Canada

Jobs

Immigration

Travel

Business

Benefits

Health

Taxes

More

Start Again Print Help

Application for an Electronic Travel Authorization (eTA)

Apply for an eTA

What is the Country/Territory of your passport?

British Citizen

Are you travelling to Canada by air?

Please select

Next

Do you have a social media presence?

Select from the list below each social media platform you have used within the last five years. In the space next to the platform's name, enter the username or handle you have used on that platform. Please do not provide your passwords. If you have used more than one platform or more than one username or handle on a single platform, click the 'Add Another' button to list each one separately. If you have not used any of the listed social media platforms in the last five years, select 'None.'

✓ - SELECT ONE -

ASK.FM

DOUBAN

FACEBOOK

FLICKR

GOOGLE+

INSTAGRAM

LINKEDIN

MYSpace

PINTEREST

QZONE (QQ)

REDDIT

SINA WEIBO

TENCENT WEIBO

TUMBLR

TWITTER

TWOO

VINE

VKONTAKTE (VK)

YOUKU

YOUTUBE

Enter information associated with your online presence, including the types of online providers/platforms, applications and websites that you use to collaborate, share information, and interact with others. List the username, handle, screen-name, or other identifiers associated with your social media profile. (You do not need to list accounts designed for use by multiple users within a business or other organization.)

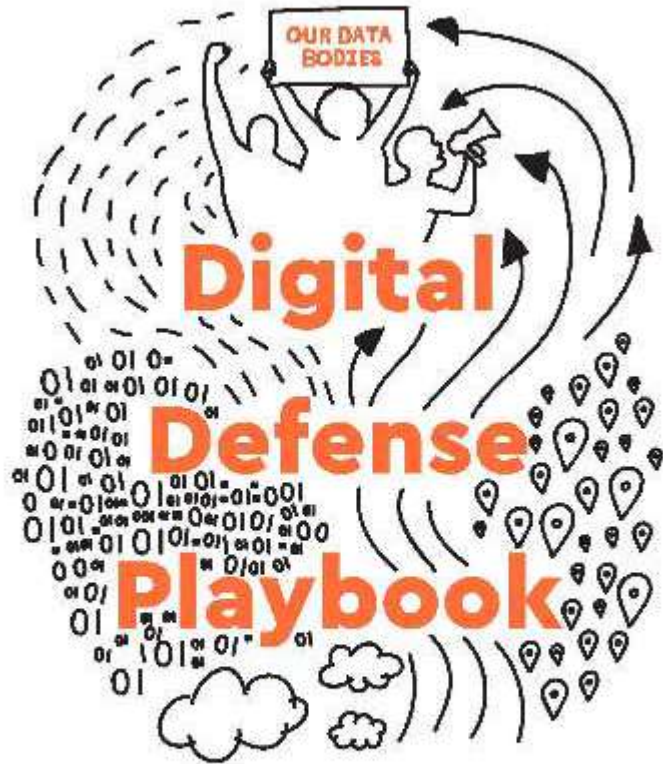
Next: Passport

External links to other Internet sites show

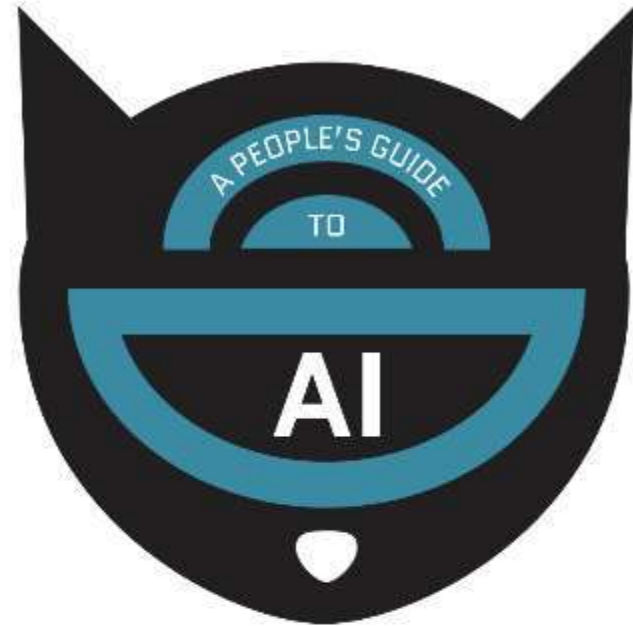
PLATFORM CO-OPs

We connect cooperatives with
the digital economy





Community Power Tools
for Reclaiming Data



**ARTIFICIAL
INTELLIGENCE**

Introduction: #TravelingWhileTrans, Design Justice, and Escape from the Matrix of Domination 1

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Directions for Future Work: From #TechWontBuildIt to #DesignJustice 211



#TechWontBuildIt

A new study of more than 1,000 tech workers in the UK (People, Power, and Technology: The Tech Workers' View) found that 59% of those who work on AI have worked on products they felt might harm society, and that more than a quarter (27%) quit their jobs as a result.

<https://doteveryone.org.uk/project/industry-attitudes-to-responsible-technology>



